

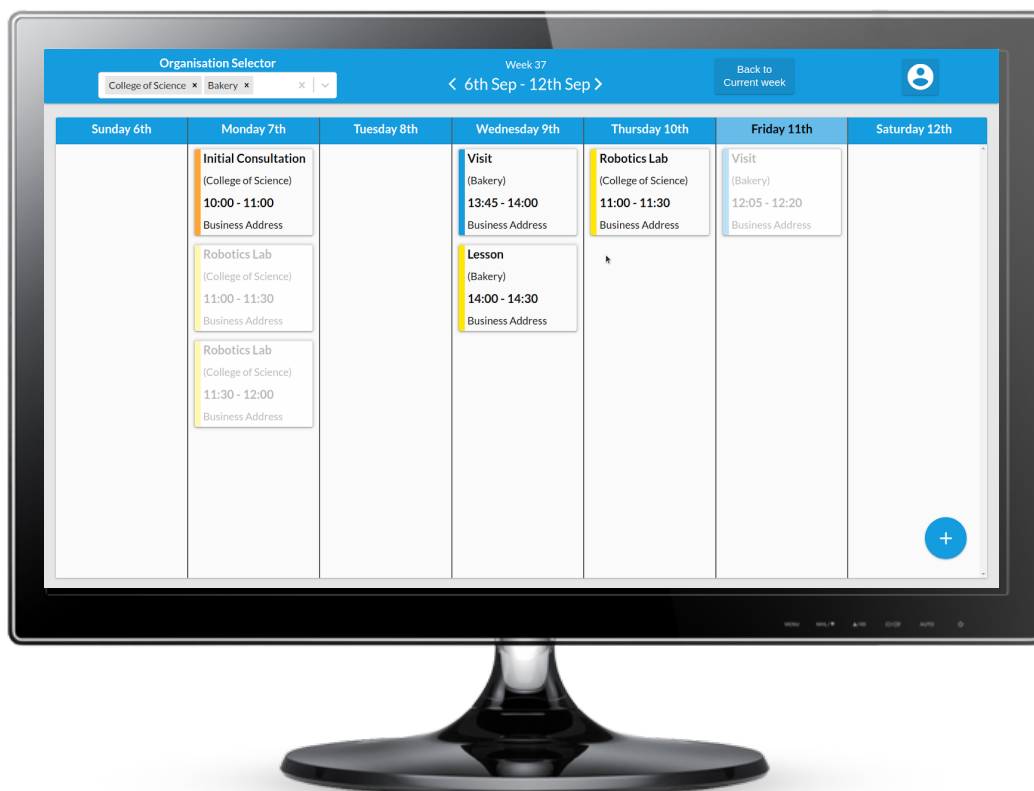


The new 10to8 Customer Dashboard

What is the 10to8 Customer Dashboard?

The 10to8 Customer Dashboard is a new calendar feature that we developed for your customers. It allows them to view and manage all of their upcoming appointments in one place, as well as book new ones with your business.

It is automatically enabled for your customers and they can access it from any device. All you need to do is promote it within your clientele.



Where can your customers find it?

We made the Customer Dashboard easy to find: At the bottom of the appointment confirmation emails, they will see an option to click to view all bookings.

Since it will be the first time they access the calendar, they'll have to go through a simple signup process: Type in their email and choose a password.

[Here's a guide](#) you can share with your customers to ensure a smooth signup process.

Why you should ask your customers to use the Customer Dashboard



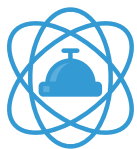
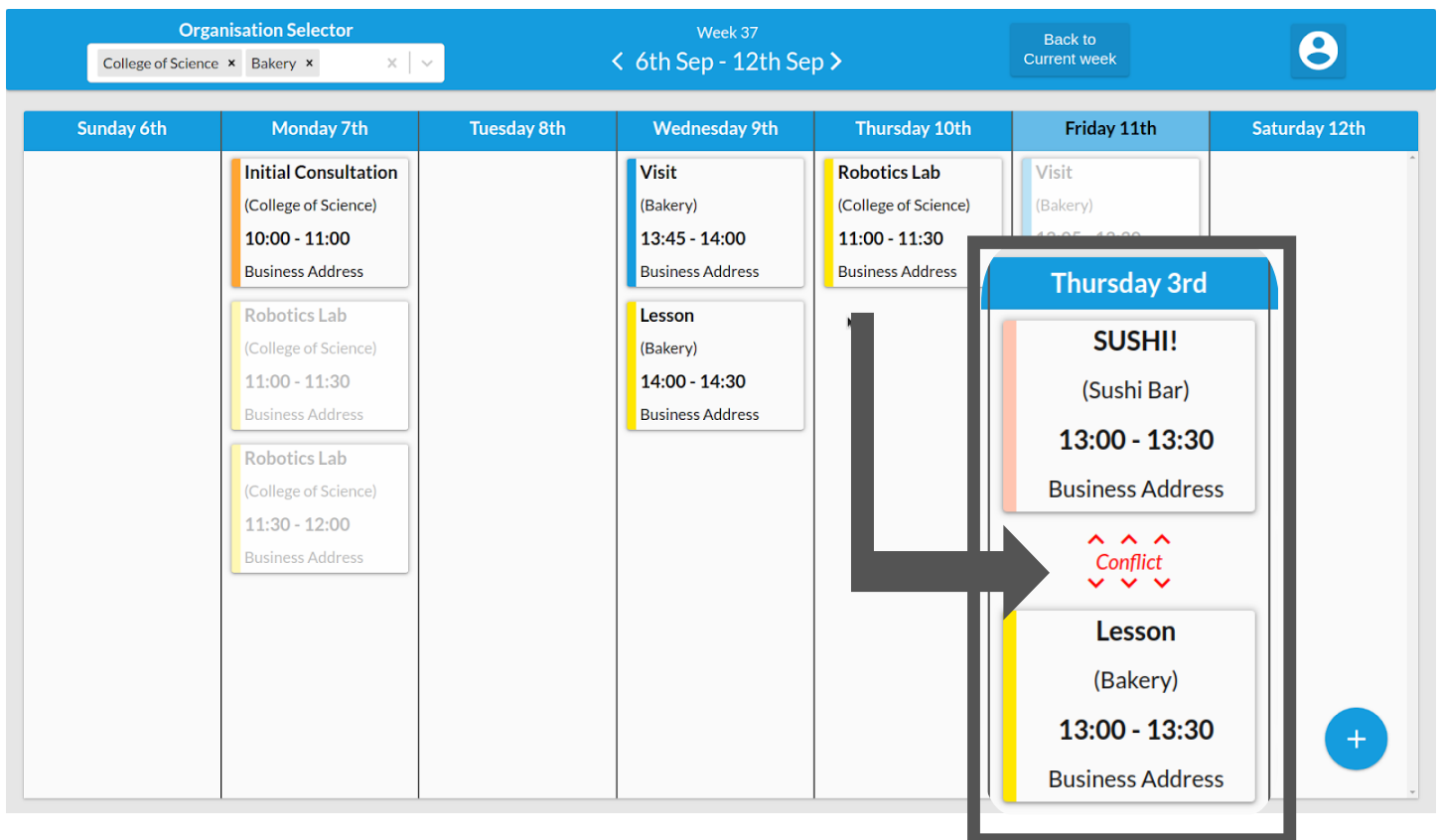
Get more appointments

Since customers can now book with your business from their very own dashboard, they might request appointments more frequently.

| Monday 7th | Tuesday 8th | Wednesday 9th | Thursday 10th | Friday 11th |
|--|-------------|--------------------------|---|---|
| Initial Consultation (College of Science) 10:00 - 11:00 Business Address | | Visit (Bakery) | Robotics Lab (College of Science) | Visit (Bakery) - 12:20 Business Address |
| Robotics Lab (College of Science) 11:00 - 11:30 Business Address | | | | |
| Robotics Lab (College of Science) 11:30 - 12:00 Business Address | | | | |

Choose an organisation to request a booking with

- Will's game company
- Bakery
- Sushi Bar
- College of Science
- Music Department



Offer convenience

Classes, gym bookings, beauty appointments, and medical check-ups all in one place conveniently.



Reduce no-shows

Since your customers can see their bookings ahead of time, including conflicting ones, they will be more organized and likely to show up to appointments or cancel on time.



Retain your customers

By making it easy for customers to repeat bookings and have a “library” of trusted businesses, you will see more and more familiar faces and loyal customers



Increase Revenue

Drive more bookings, reduce no-shows, win more loyal customers and ultimately, drive more revenue.